

Hey I'm Sam, a keen outdoors man who loves to push himself and take on new adventures.

I have a passion for detail and a drive for quality with 15 years industry experience.

## **EDUCATION**

### Huddersfield University 2003 - 2005 Multi Media Design

Hipperholme & Lightcliffe

6th Form College 2000 - 2002 Art: B Graphics: B Biology: D

Hipperholme & Lightcliffe High School 1995 - 2000 244 Wakefield Road Lightcliffe, Halifax HX3 8TZ DOB: 23/08/1984

Full UK Driving License

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## **EXPERIENCE**

### FrogEducation

http://www.frogeducation.com

### 2017 - Present / Senior Product Designer

Collaborating with stakeholders on defining and solutionizing feature enhancements in order to produce detailed specifications for both on and off shore development teams ensuring that the products features, aesthetics and UX is the best it can possibly be.

### 2015 - 2017 / Lead UI-UX Designer

Part of a Lean Agile product team working closley with BA's and Product Managers on creating wireframes, userflows and prototypes. Targeted with improving the users experience through user testing and managing the UI design guide.

### 2015 - 2015/ Implementation Consultant

Consulting with leading UK schools on getting the absolute best out of the Frog CMS system. Delivering to business set targets and managing customer projects and expectations.

### 2010 - 2015 / Senior Graphic Designer

Senior creative within the design team, mentoring new starters, assisting the team manager and collaborating with the marketing team on developing brand identity.

### 2007 - 2010 / Graphic Designer

Designing and building web based interfaces for leading UK schools, constructed using the Frog CMS system.

### Freelance

2002 - Present / SamuelJamesOxley Providing bespoke design solutions to a small client base.

### **The Mill Group**

http://www.themillgroup.co.uk

2003 - 2007 / New Media Designer Part of a dynamic design studio working in a variety of formats for a large varied client base.

## **SKILLS**

UI/UX Design Iconography Design Print Design Web Design Branding/Logo Design

# TOOLS

Pencil/Paper Adobe XD todoist Evernote Jira Confluence Slack Google Drawings

## LANGUAGES

HTML CSS



## REFEREES

Ramsey Al-Chalaby FrogEducation / Head of Software Development

07810806677 ramseybac@aol.com

## HOBBIES

Mountain Biking SUP Hiking Camping Climbing Snowboarding

# INTERESTS

Photography Travel

#### Other Referees can be provided if needed. Additional evidence of work can be supplied if require

